



SOUTH AFRICAN VETERINARY FOUNDATION

MANDATE

To promote and advance Veterinary and other Biological Sciences in all their aspects. This includes supporting veterinary research at all levels, to fund bursaries and loans for veterinary studies and to invest and administer various financial portfolios in order to promote the knowledge, image and status of the Veterinary and Paraveterinary Professions and practice within Southern Africa resulting in improved quality of life for animal and man.

LAUNCH OF THE NEW CORPORATE IDENTITY

DESCRIPTION OF THE LOGO



The 'V' symbolises the veterinary profession and this symbol is widely recognised.

The letter 'V' was stylised giving it a contemporary feel.



The 'S' stands for the Afrikaans word 'Stigting' in SAVS.



The 'F' stands for Foundation in SAVF, making the logo bilingual.

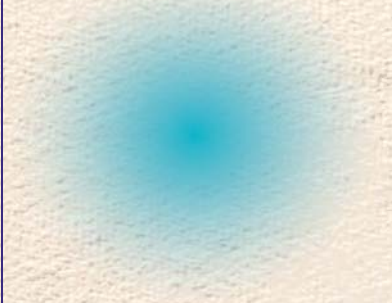


Together the 'S' and 'F' form a DNA string, which is the basis of most life on earth and forms a vital part of any research and thus in improving quality of life.



The DNA string intertwines with the 'V' and symbolises the interaction between the veterinary profession, science and research.

This symbol signifies the vital role that the SAVF plays in promoting study and knowledge of the veterinary profession and the interaction that exists between the industry and the Foundation.



The sphere in the background is reminiscent of the sun and symbolises future, progress and growth and brings all the elements together.

Without the sun's heat (energy) no progress will be possible.

